

WEDNESDAY
6TH SEPTEMBER

REGO & LUNCH FROM
11AM, GAMES FROM 12PM

NORTH TOOWOOMBA
BOWLS CLUB

\$500 PER TEAM OF 4

Crackerjack day on the green

QHA CHARITY BOWLS TOURNAMENT




TOOWOOMBA
HOSPITAL
foundation

 **QHA**
QUEENSLAND HOTELS ASSOCIATION

QHA BOWLS DAY
**SPONSORSHIP
PROPOSAL**

A NEW EVENT ON THE QHA CALENDAR

ABOUT THE EVENT



RAISING MONEY

Raising money for the Toowoomba Hospital Foundation, and focusing on men's mental health, the QHA is proud to give back to the local community.



NOT YOUR AVERAGE BOWLS

Think of this as the 20/20 version of Bowls - we're talking a 5-end sudden death elimination format which is perfect for novices and pros alike!



ACTIVATIONS

Sponsors can host activations around the greens with lots of time for *ahem* losing teams to move around!



NEW...BUT WITH HISTORY

Previously hosted by the likes of the Southern Hotel and Fitzzy's Toowoomba, this event has a proud history of association with the QHA with the overall winner of the day taking home the Richard Bowly Snr shield!



ENGAGEMENT

We'll be hosting bonus charity games as well as powerplays, sabotage opportunities and on-the-spot fines all designed to keep us entertained (and the money rolling in for the charity!)



GENUINE NETWORKING

With a group lunch and post-event canapes and presentations for all teams, there's ample opportunity to move around and network at this very relaxed and informal event,

NAMING RIGHTS - 1 AVAILABLE

Exclusive 'Greens Sponsor' with large logo painted on the 2 playing greens

2 x full page QHA Review Magazine event ads featuring your logo

1 x double page QHA Review Magazine post-event wrap up, featuring photos

4 x pre-event social media posts

Event day social media posts featuring your logo and photos at activation

Opportunity to include marketing material/merchandise in welcome packs*

Opportunity to speak and present at the post-game presentations

1 x team of 4, including lunch, beverages and canapes

Logo displayed on draw and in printed/electronic material on the day

Verbal acknowledgement throughout proceedings

Copy of attendee list

INVESTMENT: \$5,500 inc. GST (*activations and merchandise at your own expense)

RINK SPONSOR - 16 AVAILABLE

1 x exclusive end to be used for an activation or signage*

1 x team of 4, including lunch, beverages and canapes

Logo displayed on draw and in printed/electronic material on the day

Opportunity to include marketing material/merchandise in welcome packs*

Event day social media posts featuring your logo and photos at the event

INVESTMENT: \$1,200 inc. GST (*activations and merchandise at your own expense)

TEAM OF 4 - 64 AVAILABLE

1 x team of 4, including lunch, beverages and canapes

INVESTMENT: \$500 inc. GST