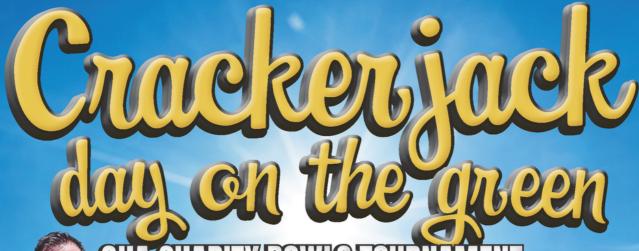
WEDNESDAY 6TH SEPTEMBER REGO & LUNCH FROM 11AM, GAMES FROM 12PM NORTH TOOWOOMBA BOWLS CLUB

\$500 PER TEAM OF 4



QHA CHARITY BOWLS TOURNAMENT



TIQHA
QUEENSLAND HOTELS ASSOCIATION

QHA BOWLS DAY

SPONSORSHIP PROPOSAL

A NEW EVENT ON THE QHA CALENDAR

ABOUT THE EVENT



RAISING MONEY

Raising money for the
Toowoomba Hospital
Foundation, and focusing on
men's mental health, the QHA
is proud to give back to the
local community.



NEW...BUT WITH HISTORY

Previously hosted by the likes of the Southern Hotel and Fitzy's Toowoomba, this event has a proud history of association with the QHA with the overall winner of the day taking home the Richard Bowly Snr shield!



NOT YOUR AVERAGE BOWLS

Think of this as the 20/20 version of Bowls - we're talking a 5-end sudden death elimination format which is perfect for novices and pros alike!



ENGAGEMENT

We'll be hosting bonus charity games as well as powerplays, sabotage opportunities and on-the-spot fines all designed to keep us entertained (and the money rolling in for the charity!)



ACTIVATIONS

Sponsors can host activations around the greens with lots of time for *ahem* losing teams to move around!



GENUINE NETWORKING

With a group lunch and postevent canapes and presentations for all teams, there's ample opportunity to move around and network at this very relaxed and informal event,



NAMING RIGHTS - 1 AVAILABLE

Exclusive 'Greens Sponsor' with large logo painted on the 2 playing greens

2 x full page QHA Review Magazine event ads featuring your logo

1 x double page QHA Review Magazine post-event wrap up, featuring photos

4 x pre-event social media posts

Event day social media posts featuring your logo and photos at activation

Opportunity to include marketing material/merchandise in welcome packs*

Opportunity to speak and present at the post-game presentations

1 x team of 4, including lunch, beverages and canapes

Logo displayed on draw and in printed/electronic material on the day

Verbal acknowledgement throughout proceedings

Copy of attendee list

INVESTMENT: \$5,500 inc. GST (*activations and merchandise at your own expense)

RINK SPONSOR - 16 AVAILABLE

1 x exclusive end to be used for an activation or signage*

1 x team of 4, including lunch, beverages and canapes

Logo displayed on draw and in printed/electronic material on the day

Opportunity to include marketing material/merchandise in welcome packs*

Event day social media posts featuring your logo and photos at the event

INVESTMENT: \$1,200 inc. GST (*activations and merchandise at your own expense)

TEAM OF 4 - 64 AVAILABLE

1 x team of 4, including lunch, beverages and canapes

INVESTMENT: \$500 inc. GST