

BEST LATE-NIGHT VENUE

Nomination Cost: \$99.00 (inc. GST)

Nomination Criteria and Submission Requirements

This category recognises excellence in a venue that offers patrons a mix of late-night entertainment options. Entertainment may take the form of DJ, live band, pool tables, arcade machines, karaoke, trivia, shows, comedy, open mic. Start the submission with a paragraph that describes your venue including brief history of how you came to be and points of difference/what makes your property special. This is where the judges will gain an understanding of how you fit into this category. It is important to clearly demonstrate your eligibility by aligning with the judging criteria found below. It is recommended that each judging point is addressed with a sentence or two outlining your suitability.

Additional documents

1. 3 x High Resolution images of the property relevant to the nomination category

Judge Assessment Marks

Judges will base their assessment on a range of areas from both the submission and their anonymous visit including, but not exclusive to, the following:

General appearance, design and décor of the facility

Explain any elements of décor and design in the property that make your property unique. Describe any initiatives that have been made to the property that allow for character and atmosphere such as furnishings, music, scents, lighting and visuals.

Staff

This can include how you are committed to quality customer service throughout all areas of the business such as staff training, service principles and policies and staff reward systems.

Service

Elaborate on all points of customer engagement when booking e.g. email, phone or online booking system and booking confirmations that guests receive. Consider the guest greetings/welcome, entry process and interaction during and after the experience.

General entertainment options

Karaoke? Dance competitions? Arcade machines? Pool tables? Comedy Nights? Use this section to provide additional guest entertainment options at your venue for our judges to look out for on their visit. This section does not include live performers and instead includes the 'additional' guest entertainment available at your venue.

Quality of lighting, sound, stage and dance floor facilities

Provide information on the audio-visual aspects of your venue. How do you ensure crisp sounds and adequate lighting for events? Use this section to further elaborate on stage and dance floor facilities. If they are in-house, provide training, maintenance and safety information.

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Nomination Criteria continued

Evidence of Responsible Serving of Alcohol

Provide information and evidence on how your venue upholds RSA requirements and adheres to Queensland regulations in regard to the responsible service of alcohol. This could include information on ongoing staff RSA training and in-house policies.

Environmental sustainability

Use this section to elaborate on how your property is environmentally conscious and sustainable in events recycling policies, water and energy efficient fixtures, waste management efforts, packaging, resource recovery efforts or inhouse gardens.

Testimonials

This section can include testimonials from previous guests, artists, promoters, or media articles.