



[LINK TO TICKETS](#) ▶

PRESENTS

DIGITAL MARKETING WORKSHOP

WEDNESDAY 27 JULY
9.00 AM - 12:30 PM | QHA HOUSE
Level 2, 160 Edward Street, Brisbane City



TAX DEDUCTIBLE*

QHA'S ACCOMMODATION DIVISION, IN PARTNERSHIP WITH TOURISM TRIBE, IS DELIVERING THE FIRST DIGITAL MARKETING WORKSHOP FOR ASSOCIATION MEMBERS.

WORKSHOP TOPICS WILL INCLUDE:



FACEBOOK & INSTAGRAM

Strategies to Drive Value in 2022



BEYOND BRAND AWARENESS

Value Pathway Leading to Sales



WORKING WITH INFLUENCERS

Creating Effective Relationships

This workshop will provide members with information on transformative technology and business opportunities brought by the new traveller.

Walk away with knowledge on how to drive value for your business aligned with your marketing objectives. Learn the art of connecting and balancing commercial and relationship value for you and your audience.

Take your learnings and implement them in your business with links provided to free resources for further assistance after the workshop.

Tourism Tribe aims to help businesses leverage these new opportunities in the most time and cost-effective manner.

This workshop is a 120% tax deduction for businesses with an aggregated annual turnover of less than \$50 million. Any hoteliers looking to improve their digital marketing skills are recommended to attend.

PRICING

Members - \$200 inc GST

Non-members - \$250 inc GST

MORNING TEA AND A LIGHT LUNCH WILL BE PROVIDED.

For more information

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