

KENO OUTSTANDING COMMUNITY SERVICE AND ACHIEVEMENT GENERAL DIVISION

Nomination Cost: \$99.00 (inc. GST)

Nomination Criteria and Submission Requirements

Hotel community support, service and achievements can be provided and performed in many ways, from participation in local, region or state-wide activities to more specific events. Fundraising, financial assistance or assistance with provision of manpower and equipment are other ways your hotel may have contributed to the community. Start the submission with a sentence that describes your overall venue and how you came to be. This is where the judges will gain an understanding of how you fit into this category. Demonstrate your eligibility by aligning with the judging criteria found below, altering information to suit your community support and service.

Additional documents

1. 3 x High Resolution images of the property relevant to the nomination category
2. Letter/s of support and/or correspondence from local media, parliament, or councils.

Judge Assessment Marks

Judging for this category will be based solely on the written submission lodged with the QHA. Responses to the criteria will be heavily strengthened by the inclusion of measurable results and appropriate indicators including letters of support and other types of external validation.

Active sponsorship and support of community groups

Use this section to provide information on all active sponsorships and/or support of community groups and/or locals. This section could also include donation and money raising information, events, and programs.

Promotion of hotel industry to community and groups

Elaborate on how your sponsorship and support of groups benefits and contributes to your venue and the hotel industry.

Participation in the local community

Outside of any formal sponsorships and support, how does your venue and staff participate in the local community? This could include recycling initiatives, clean-up days, fundraisers, providing stock to local community events etc.

Demonstrate the high profile the hotel has achieved through community work

Use this section to elaborate on any supporting documentation from high profile people and/or companies including but not limited to local councils, media clippings or video links.