

BEST ENTERTAINMENT VENUE

Nomination Cost: \$149.00 (inc GST)

Nomination Criteria and Submission Requirements

This category recognises excellence in a venue that offers patrons a mix of entertainment options. Entertainment may take the form of DJ, live band, pool tables, arcade machines, karaoke, comedy or open mic. However, please note that the majority of points in this category are awarded to live music performances. To assist with judging, venues should state on which night/s entertainment is provided, ticket/booking information and the name of the room/area to be judged. Start the submission with a paragraph that describes your venue including brief history of how you came to be and points of difference/what makes your property special. This is where the judges will gain an understanding of how you fit into this category. It is important to clearly demonstrate your eligibility by aligning with the judging criteria found below. It is recommended that each judging point is addressed with a sentence or two outlining your suitability.

Additional documents

1. 3 x High Resolution images of the property relevant to the nomination category
2. Event/Entertainment Schedule over the months of February – April 2024

Judge Assessment Marks

Judges will base their assessment on a range of areas from both the submission and their anonymous visit including, but not exclusive to, the following:

General appearance, design and décor of the facility

Explain any elements of décor and design in the property that make your property unique. Describe any initiatives that have been made to the property that allow for character and atmosphere such as furnishings, music, scents, lighting and visuals.

Staff

This can include how you are committed to quality customer service throughout all areas of the business such as staff training, service principles and policies and staff reward systems.

Service

Elaborate on all points of customer engagement when booking e.g. email, phone or online booking system and booking confirmations that guests receive. Consider the guest greetings/welcome, entry process and interaction during and after the experience.

Live music entertainment options

Use this section to elaborate on how your venue provides local and/or overseas live entertainment on a regular basis throughout the year. This section can include any weekly / monthly entertainment schedules for live performers and artists as well as previous live performers hosted throughout the past 12 months.

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Nomination Criteria continued

Knowledge of performers and artists

Elaborate on the booking process and how chosen artists fit in within your key target markets. Explain how your venue supports artists performing original material along with the variety and amount of entertainment on offer. Provide information on the relationships that you have built with promoters and/or artists that have allowed your venue to secure in demand performers.

General entertainment options

Karaoke? Dance competitions? Arcade machines? Pool tables? Comedy Nights? Use this section to provide additional guest entertainment options at your venue for our judges to look out for on their visit. This section does not include live performers and instead includes the 'additional' guest entertainment available at your venue.

Quality of lighting, sound, stage and dance floor facilities

Provide information on the audio-visual aspects of your venue. How do you ensure crisp sounds and adequate lighting for events? Use this section to further elaborate on stage and dance floor facilities. If they are in-house, provide training, maintenance and safety information. If hired externally, provide affiliate information and elaborate on the relationships the venue has with external suppliers.

Effective promotion of facilities, including online presence

Use this section to provide data and information on all applicable marketing campaigns both current and from the previous 6-12 months. Provide data and information on how the campaigns have succeeded. This section can also include any marketing / promotions calendars, strategies and/or creative development processes involved.

Food and Beverage offerings at venue

Use this section to elaborate on the variety throughout your food and beverage outlets and menus. Judges will base their feedback on a variety of criteria including presentation, pricing, and variety of offerings. Function Food and beverage menus should also be included as part of your submission.

Evidence of Responsible Serving of Alcohol

Provide information and evidence on how your venue upholds RSA requirements and adheres to Queensland regulations in regard to the responsible service of alcohol. This could include information on ongoing staff RSA training and in-house policies.

Environmental sustainability

Use this section to elaborate on how your property is environmentally conscious and sustainable in events recycling policies, water and energy efficient fixtures, waste management efforts, packaging, resource recovery efforts or inhouse gardens.

Testimonials

This section can include testimonials from previous guests, artists, promoters or media articles.